

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicant:** Dickerson, Jr.                      **Conf. No.:** 6358  
**Serial No.:** 09/940,974                      **Art Unit:** 3623  
**Filed:** 08/28/2001                      **Docket No.:** END920010076US1 (IBME-0026)  
**Examiner:** Johnna Ronce Loftis

**Title:** METHOD AND SYSTEM FOR GENERATING  
A VALUE PROPOSITION FOR A COMPANY  
IN AN INDUSTRY

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT**

Sir:

**I. INTRODUCTORY COMMENTS**

In response to the Office Action of February 7, 2006, please amend the above-referenced patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims that begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.